



STATE OF WASHINGTON
DEPARTMENT OF VETERANS AFFAIRS
VETERAN SERVICES DIVISION

1102 Quince Street SE • PO Box 41155 • Olympia, Washington 98504-1155 • 1-800-562-2308

Dear Veterans Advocate,

The Washington State Department of Veterans Affairs and the WestCare Foundation are pleased to announce the 2014 Women Veterans Summit to be held at the Spokane Convention Center, 334 W Spokane Falls Blvd, Spokane, WA 99201 on Saturday, September 20, 2014. The Summit is free for all women Veterans, National Guard and Reserve personnel, and transitioning military, and we are hoping to attract over 500 women to our event this year.

Support for this event depends upon fundraising efforts and generous donations from sponsors. We are looking for sponsorships and donations to cover things such as: Continental Breakfast; Sparkling Cider and Sweet treats for the "Fatigues to Fabulous" runway show; Beverage service throughout the day (coffee, tea, water); Audio/Visual equipment rental; Donations for our goodie bags (need 500 items, brochures, etc.), Spa services (massages, makeup, etc.), and more. We wanted to give you, as a valued business owner or individual advocate, the opportunity to get involved early. Any donation you can offer will be greatly appreciated and will help us to have a successful event honoring our women Veterans.

Attached is a Sponsorship Opportunity packet which goes into a bit more detail about the Summit, a breakdown of Sponsorship levels and what is provided at each level, and a tentative agenda.

On behalf of the Washington State Department of Veterans Affairs, the WestCare Foundation, and the over 68,000 women Veterans throughout Washington State, we thank you for your consideration in helping us by sponsoring this event and look forward to hearing from you!

Please, feel free to call me at 360-725-2155 (email: alfie@dva.wa.gov) or Barbara Logan at 360-725-2227 (email: barb@dva.wa.gov) with any questions or suggestions.

Yours in service,

Alfie Alvarado-Ramos
Director, Washington State Department of Veterans Affairs



2014

Women Veterans Summit

*Dare to Dream—A Celebration of the
Warrior Within*

SPONSORSHIP OPPORTUNITY

The Washington State Department of Veterans Affairs and the WestCare Foundation are pleased to announce the 2014 Women Veterans Summit to be held on Saturday, September 20, at the Spokane Convention Center. There are over 68,000 Women Veterans in our state. Our Summit will attract Women Veterans from all branches of military service, as well as servicewomen soon to transition into the civilian community from throughout the state of Washington and the surrounding states of Idaho, Montana, and Oregon.

The 2014 Women Veterans Summit is a chance to thank our Women Veterans for their selfless service to our country and their ongoing endeavors in our local communities. The theme of this year's Summit is "Dare to Dream – A Celebration of the Warrior Within." The Mistress of Ceremonies for our event will be Alex Quade, Freelance War Reporter and two-time recipient of the national RTDNA Edward R. Murrow Award as well as the Congressional Medal Of Honor Society's "Tex McCrary Award for Excellence in Journalism" for her war reportage. Our opening speaker will be Sarah Plummer (aka 'Semper Sarah') who will start us off with a motivational presentation and then will be presenting a workshop based on her book "Just Roll With It: the 7 Battle-Tested Traits for Creating a Ridiculously Happy, Healthy, and Successful Life." Our keynote speaker is Brigadier General (Retired) Rebecca Halstead who will be presenting on "Leadership – The First Person You Must Lead is You." This Summit will be a full day of informational workshops, networking, exhibitors, free spa services and more, and will conclude with 10-12 Women Veterans chosen to participate in our 3rd Annual makeover and "Fatigues to Fabulous" Runway Show. Our runway show will also feature historical women's military uniforms, collected and restored by Alice Miller.

Sponsorship offers you a unique opportunity to become known as a business, individual, or organization that supports women who have served in the United States Military. Local business, local government, and individual support will make the difference. Support for this event depends solely on fund-raising efforts, as well as generous sponsors. Attached is a brief description of different sponsorship opportunities and the benefits associated with each level. Don't be bashful about offering any other way in which you would like to help!

Thank you for your support!

SPONSORSHIP LEVELS

Platinum Sponsorship (\$5,000 and up)

- Name and logo recognition on pre-event marketing material, email and social media campaigns
- Facilitator remarks during opening session thanking your dedication and sponsorship
- Logo and link recognition on WDVA website
- Company logo on all printed materials and signage
- Premium table space in exhibitor area at no charge and an opportunity to display company banner in the main ballroom*
- Recognition during event both onscreen and via our Mistress of Ceremonies
- Business name/logo on the program
- Lunch provided for up to two at exhibitor table

Gold Sponsorship (\$1,000 - \$4,999)

- Logo and link recognition on WDVA website
- Company logo on all printed materials and signage
- Table space in exhibitor area at no charge*
- Recognition during event onscreen
- Business name/logo on the program
- Lunch provided for up to two at exhibitor table

Silver Sponsorship (\$500 - \$999)

- Logo and link recognition on WDVA website
- Business name/logo on the program
- Table space in exhibitor area at no charge*
- Recognition during event onscreen
- Lunch provided for up to two at exhibitor table

Bronze Sponsorship (\$300 - \$499)

- Business name/logo on the program
- Table space in exhibitor area at no charge*
- Recognition during event onscreen
- Lunch provided for up to two at exhibitor table

Contributor Sponsorship (\$1 - \$299)

- Name on the program
- Recognition during event onscreen

**Please note that if you choose to have an exhibitor table and require electricity, there will be an additional charge of \$25*

*If you **do not wish** to provide a sponsorship or make any other kind of donation, but would like an **exhibitor table only**, the cost of a table is \$250 or \$150 for non-profits (additional \$25 for electricity would be added should you request it for your table)*

SPONSORSHIP AGREEMENT

I would like to provide a sponsorship for the Women Veterans Summit at the following level
(please check appropriate box):

❖ Platinum (\$5,000 and up) ☐

❖ Gold (\$1,000 - \$4,999) ☐

❖ Silver (\$500 - \$999) ☐

❖ Bronze (\$300 - \$499) ☐

❖ Contributor (\$1 - \$299) ☐

In-kind Sponsorship Opportunities (please list):

Other Sponsorship Opportunities (please list):

NAME: _____

COMPANY/BUSINESS: _____

MAILING ADDRESS: _____

PHONE: _____ FAX: _____

EMAIL: _____

WEBSITE: _____

PAYMENT OPTIONS: Check Enclosed ☐

Please send me an Invoice ☐

Please make checks payable to WDVA WVAAC and mail to: WDVA, Attn: Barbara Logan, PO Box 41155, Olympia, WA 98504-1155

Sponsorship Checklist

- ❖ Send logo in high resolution, JPEG, or PDF (editable) format to barb@dva.wa.gov no later than **August 15, 2014**
- ❖ The publisher and WDVA shall be under no liability for errors made by the advertiser or loss by reason of errors arising out of publication
- ❖ Please fax Sponsorship Agreement to 360-586-1093 or scan and send via email to barb@dva.wa.gov
- ❖ Conference giveaways: If you would like to include giveaways in our conference goodie bags, please send 500 of each no later than **August 29, 2014** to the Spokane Veterans Home, Attn: Charlene Laredo, 222 East 5th Ave, Spokane, WA 99202